

## Important Video Message from HUD Secretary Donovan

February 9, 2012

Secretary Donovan recently issued a video message directed to Emergency Solutions Grants (ESG) recipients and subrecipients, Continuums of Care (CoCs), and other organizations partnering with HUD to end homelessness. In addition to highlighting your success in carrying out the Homeless Prevention and Rapid Re-housing Program (HPRP), he is calling on ESG recipients to:

- 1) **Invest an unprecedented percentage of your funding in rapid re-housing:** We've learned from HPRP that rapid re-housing programs make the biggest impact on homelessness and should be given the highest priority under ESG.
- 2) **Collaborate with CoCs:** Keep planning smarter. Better coordination creates better results for homeless families and the American taxpayer.
- 3) **Focus on results and collecting quality data in the Homeless Management Information System (HMIS):** This data is essential to measuring what works and what doesn't. Accurate HMIS data will also enable us to gain a more informed understanding of the problems of homelessness in our communities.

Watch Secretary Donovan's message by clicking [here](#) or view the [HD version](#).